



Randolph, MA & Brentwood, CA— Extrusion Technology, Inc. is pleased to announce the promotion of Jeff Snyder to Director of Global Sales and Customer Relations.

After acquiring Triple E in 2010 and Purcell Technologies in 2011, Extrusion Technology has been moving to integrate the product families, manufacturing facilities, and support staff. The goal is to position ETI to provide world class service and support to our customers as a global, full service provider of front panels and enclosures. Jeff Snyder's promotion to Director of Global Sales and Customer Relations is a key step in this process.

Jeff has extensive global experience with 20+ years of technology manufacturing and supply chain experience with companies such as 3Com and Apple. Jeff has been with Purcell 2004, most recently in the General Manager role. Jeff was instrumental in Purcell's growth to a \$10M+ company prior to the acquisition by ETI.

“We are excited to have Jeff on board to drive the focus on our customers, and on world class customer service and to aggressively position ETI as *The Front Panel Source*.” Says Laurie Burger, Chief Marketing Officer.

To contact Jeff Snyder, the new Director of Global Sales and Customer Relations at ETI, please email jsnyder@xtech-outside.com.

For more information visit:

<http://www.xtech-outside.com/>

email: sales@xtech-outside.com

or call the XTech technical support team at

1-888-444-1644.

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